

Short-Term Rental Day • 2023 RPOA Conference • February 22nd
SPONSORSHIP PACKAGE & EXHIBITOR AGREEMENT
Grand Rapids • DeVos Place

SPONSOR/EXHIBITOR INFORMATION

Company Name:		
Contact Person:		
Street Address:		
City:	State:	Zip Code:
Phone:		
Email:		

SPONSORSHIP/EXHIBITOR PACKAGES

(please check one)

*****If exhibiting at both the STRA & RPOA conference, receive a 10% discount off both events*****

<input type="checkbox"/> Underwriter (1 Available) \$2,000	<input type="checkbox"/> Regular \$500	<input type="checkbox"/> Booth Only \$250
<ul style="list-style-type: none"> • Logo on all promotional material & signage as sponsor • Logo link on RPOA & conference websites • Exhibitor table (\$250 Value) • RPOA mailing list. (\$75 value) • 5-minute presentation before main speaker • Email blasts (3) (\$270 value) • (1) Full-page ad in Michigan Landlord magazine for (3) issues (\$830 value) • (1) Company logo in weekly newsletter for (2) issues (\$40 value) • (4) Social media shoutouts (Facebook, Twitter & LinkedIn) • (1) Feature spotlight article on RPOA website • Provide inserts for member mailings 	<ul style="list-style-type: none"> • Company name on all promotional material & signage as sponsor • Exhibitor table (\$250 value) • RPOA mailing list (\$75 value) • Email blast (1) (\$90 value) • (1) Half-page ad in Michigan Landlord magazine for (3) issues (\$395 value) • (1) Company logo in weekly newsletter for (1) issue (\$20 value) • (2) Social media shoutouts (Facebook, Twitter & LinkedIn) • (1) Feature spotlight article on RPOA website 	<div style="text-align: center; padding: 10px;"> Exhibit Additions for <u>ALL</u> Levels: </div> <ul style="list-style-type: none"> <input type="checkbox"/> Electric \$75 <input type="checkbox"/> Wireless Internet \$85 <input type="checkbox"/> Hardwired Internet \$300

PAYMENT INFORMATION

Date of Order:	
<input type="checkbox"/> Cash (In-person only please.) <input type="checkbox"/> Check (Please make check payable to RPOA.)	
<input type="checkbox"/> Credit / Debit Card #:	Exp. Date:
<input type="checkbox"/> Invoice the company shown above.	
Signature of Authorized Person Placing Order:	

Call Kathy Bartnick at 616-454-3385 or email kathyb@rpoaonline.org.